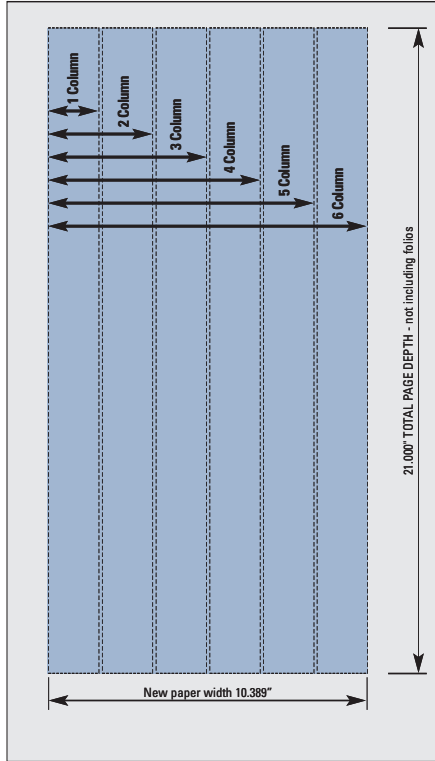


Ad Specs Starting 7/29/08

Retail Broadsheet



BROADSHEET PAGES (6 Columns Retail and Obits):

Columns	Inches	Picas	Points
1	1.639	9P10	118
2	3.389	20P4	244
3	5.139	30P10	370
4	6.889	41P4	496
5	8.639	51P10	622
6	10.389	62P4	748

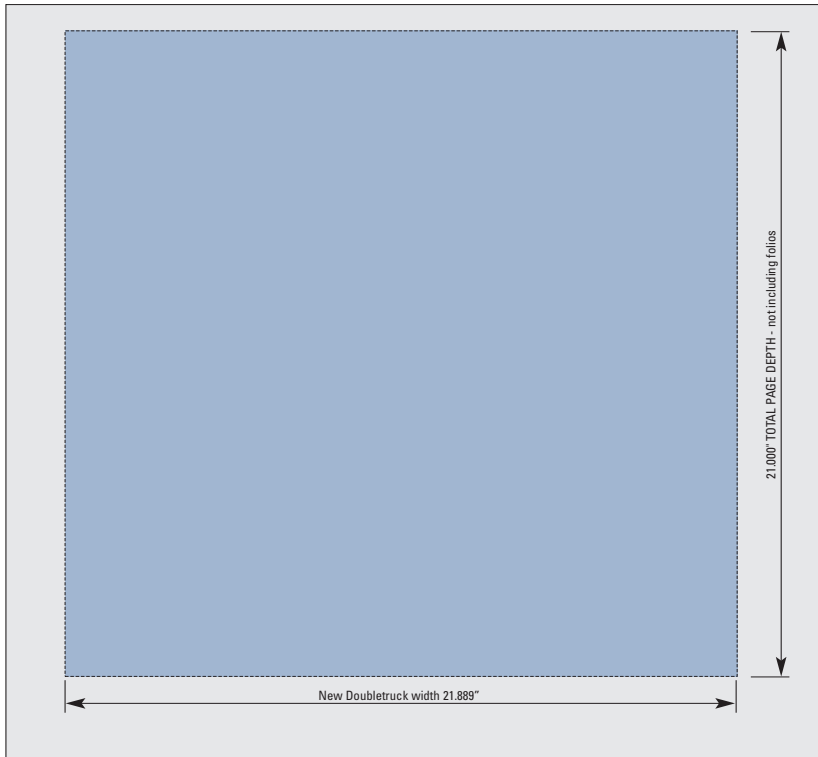
Intercolumn Gutter = 8 points
10.389" TOTAL PAGE WIDTH

BROADSHEET DOUBLETRUCK (12 Columns Retail):

Columns	Inches	Picas	Points
12	21.889	131P4	1,576

Intercolumn Gutter = 8 points
Interpage Gutter = 80 points (6P8 or 1.111 inches)
21.889" TOTAL DOUBLE PAGE WIDTH
21.000" TOTAL PAGE DEPTH*

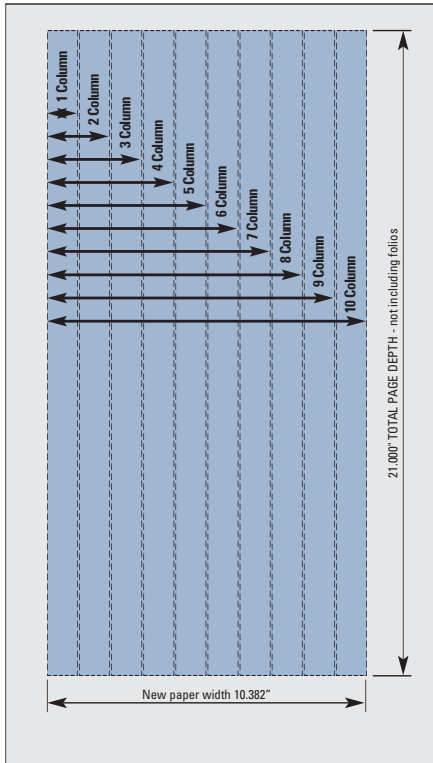
Broadsheet Doubletruck



*Do to press configurations, pages of some sections may print at a slightly reduced page depth. This process is handled mechanically and advertisers do not need to build ads to accommodate this change.

Ad Specs Starting 7/29/08

Classified Broadsheet

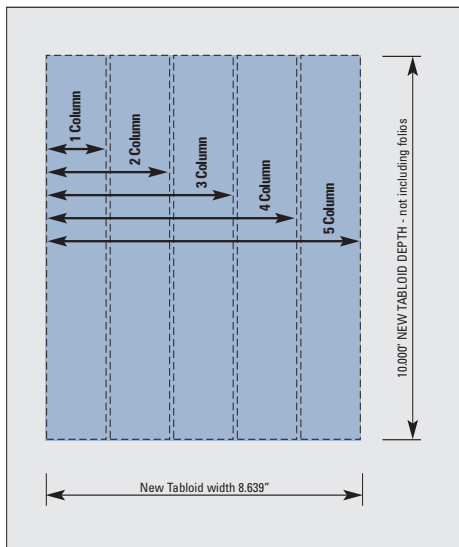


CLASSIFIED PAGES (10 Columns Classified):

Columns	Inches	Picas	Points
1	.982	5P10.7	70.7
2	2.026	12P1.9	145.9
3	3.071	18P5.1	221.1
4	4.115	24P8.3	296.3
5	5.160	30P11.5	371.5
6	6.204	37P2.7	446.7
7	7.249	43P5.9	521.9
8	8.293	49P9.1	597.1
9	9.338	56P0.3	672.3
10	10.382	62P3.5	747.5

Intercolumn Gutter = 4.5 points
10.382" TOTAL PAGE WIDTH
21.000" TOTAL PAGE DEPTH

Tabloid



TABLOID PAGES (5 Columns Retail):

Columns	Inches	Picas	Points
1	1.639	9P10	118
2	3.389	20P4	244
3	5.139	30P10	370
4	6.889	41P4	496
5	8.639	51P10	622

Intercolumn Gutter = 8 points
8.639" TOTAL SINGLE PAGE WIDTH

Interpage Gutter = 2.361 inches (14P2 or 170 points)
 For most Tab sections

Interpage Gutter = 2.111 inches (12P8 or 152 points)
 For xx Tab sections

Two Tab pages combine with the Interpage Gutter to yield:

19.639" TOTAL DOUBLE PAGE WIDTH*
10.000" TOTAL PAGE DEPTH*

*Do to press configurations, pages of some sections may print at a slightly reduced page width. This process is handled mechanically and advertisers do not need to build ads to accommodate this change.